

## vhf bolsters U.S. site in Hauppauge, NY:

### **Dr. Nicolas Rohde named new CEO**

**12/11/2017, Ammerbuch/Hauppauge:** The vhf Group, which specializes in machine and tool construction, is expanding its presence in the U.S. market. Operating in Hauppauge since January 2016, vhf Inc. appointed Dr. Nicolas Rohde as its new Chief Executive Officer. The German-American's first task will be to establish a sales force for America in addition to the existing service and training program.

With an MBA and a PhD in organization studies, Nicolas Rohde has been a Division Manager at the vhf headquarters in Ammerbuch near Stuttgart since 2016. Nicolas Rohde has worked in the dental industry at various international locations since 2003 and possesses a sound knowledge of vhf's products and the industry as a whole. He sees great opportunities for vhf Inc.: "With our direct presence in the American market, we will now be able to significantly boost our sales and further expand our global services."

Frank Benzinger, CEO of the German parent company vhf camfacture AG, sees considerable potential in the improved capitalization of opportunities offered by the U.S. market: "The move allows us to offer our partners machines with 'Made in Germany' quality without any import formalities or delivery delays. This is a key advantage for our customers."

This new presence was felt at the Greater New York Dental Meeting, where vhf was present with its own booth from November 26-29, 2017. Here, the company presented its Z4 same-day dentistry machine on the American continent for the first time. The Z4 is a newly developed milling and grinding machine for producing laboratory quality restorations on-site at dental practices. It attracted a great deal of interest from the trade fair visitors.

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## Images



*Dr. Nicolas Rohde –  
Chief Executive Officer  
of vhf Inc.*



*Impressive demonstration rooms for vhf milling and polishing machines  
are currently being set up at vhf Inc. headquarters in Hauppauge/NY.*

### About vhf camfacture AG:

Founded in 1988, vhf camfacture AG has extensive experience in Computer Aided Manufacturing. vhf develops and manufactures CNC milling machines for dental, industrial and sign making applications in addition to CAM software and a wide range of tools. vhf currently employs over 200 people and is constantly expanding.

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**For immediate release.**